



# Cookie Policy



KENT-TEACH.COM

## Cookies on this website

We want to make our website and online services useful and reliable. This sometimes involves placing small amounts of information called cookies on your computer, mobile phone or other devices you use to access our website.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, enabling you to use services you have specifically asked for and remembering your preferences. They also give website operators useful, non-personal information about how people use their website. Cookies are referred to as either “session” or “persistent” cookies, depending on how long they are used for.

Session cookies only last for the duration your online session and disappear from your device when you close your browser. Session cookies are not stored on the hard drive of your device.

Persistent cookies are stored on the hard drive of your device after the browser has been closed and last until you delete them or they reach their expiry date. Persistent cookies are activated each time you visit the site where the cookie was generated.

You can find more information about cookies on the Your Online Choices website and the About Cookies website.

## How we use cookies

We automatically enable Necessary cookies, which are used only to store your cookie preferences. If you do not wish for us to store these cookies, you will be unable to access the Cantium.Solutions website.

We also use the following Non-Necessary cookies, which you opt into by accepting our cookie policy, or by enabling them in your preferences:

**Uncategorised cookies** - These cookies are undefined, which are being analysed and have not been classified into a category yet.

**Analytical cookies** are used to understand how visitors, like you, interact with our website. These cookies collect information in a way that does not directly identify anybody.

**Advertisement cookies** are used to provide you with relevant ads and marketing campaigns. They track visitors across websites and collection information to provide you with customised advertisements.

**Performance cookies** are used to understand and analyse a website’s Key Performance Indicators and deliver a better user experience for website visitors.

**Preferences cookies** are used to store your preferences and provide content that is customised for you, such as your language.

**Functional cookies** enable the sharing of content from our website on social media platforms and to collect feedback from you. If these cookies are disabled, the site may not work as expected and affect your experience of the website.

The first time you visit our website we will ask you to either accept that we can place these types of cookies on your device or manage your cookie preferences. Following this first visit, we will ask you again every 90 days to accept or manage the use of cookies.

## Third-party cookies

We embed videos from YouTube and news feeds from other websites such as Facebook, Twitter and LinkedIn to enhance the user experience of our websites.

We also use the Facebook Pixel targeting cookie. This allows us to track and monitor the success of advertisements we use on Facebook, and to improve the effectiveness of those advertisements by recording information such as the device you used to access our website and the actions you took on our website using cookies. We may also use Facebook Pixel to create retargeting advertisements and custom audiences for our advertisements on Facebook and our website.

These third-party websites place cookies on your device when you are watching videos or viewing content on the Cantium website. Below are links to their privacy policies:

- Google [Privacy Policy](#) for YouTube and all of its websites
- Twitter [Privacy Policy](#)
- Facebook [Cookie Policy](#)
- LinkedIn [Privacy Policy](#) and [Cookie Policy](#)

We sometimes work with external marketing agencies to help drive recruitment and deliver campaigns. We may allow these agencies to use analytics tools, such as DoubleClick and HotJar, on relevant pages of our site to help evaluate the impact of these campaigns. When you visit one of these pages, third party cookies will be placed on your device. These cookies collect anonymous information that may include details about the pages you visit. Any data collected will be accessible by the marketing agency.

## Opting out

You can stop cookies being downloaded to your computer or other devices by selecting the appropriate settings on our website or on your browser. However, if you do this you may not be able to use the full functionality of this website.

There is more information about how to delete or stop using cookies on the About Cookies website. If you wish, you can also opt-out of being tracked by Google Analytics.